

TOURISM BOARD
2023-2024 BUDGET LINE ITEMS

PRINT ADVERTISING

• <u>OUR STATE Magazine Advertising</u>	<u>12500.00</u>
• <u>5 1/6 page ads</u>	
• <u>1 1/3 page ad in the June coastal Issue</u>	
• <u>1/4 page in the Coastal Special Interest</u>	
<u>Annual Pamlico County Visitor's guide</u>	<u>400.00</u>
<u>Town Wide Yard Sale</u>	<u>300.00</u>
<u>Radio (Inner Banks Media) – 4 events</u>	<u>2000.00</u>
<u>Active Captain (annual)</u>	<u>35.00</u>
<u>Brochure cards/Visitor's Survey</u>	<u>1000.00</u>
<u>Misc. Projects</u>	<u>2000.00</u>
<u>TOTAL</u>	<u>18,235.00</u>