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To: Oriental Town Board

From: Debra Khouri, BRMSD Board Member

Re: The Bay River Metropolitan Sewerage District Board at its monthly meeting held on March 15, 2018 and the meeting held on February 22, 201

February Meeting:

Oriental Phase 2 is complete except for some asphalt patching that will take place when weather warms.

Our attorney is currently working on a policy to adopt regulations on tiny homes and camper systems on the District's step system.

The board renewed Mr. Chris Venter's contract for an additional year. Board elections were held and unanimously carried.

Arthur Kelly-Chairman
John Buck-Vice Chairman
Debbie Conway-Finance Officer
Debra Khouri-Asst. Finance Officer

Due to the increased water pipe damage from the January 3rd winter storm, the Water Board has approved a one-time amendment to their Leak Adjustment Policy. Adjustments relating to this event will not count toward the "one leak per 12 month" policy. The board approved.

March Meeting

The board approved a new Step System Retrofit fee for old Shared Step Systems. This \$1500 fee would apply to old shared systems when a dwelling is moved, demolished, or damaged beyond repair by flood, fire, wind. Since the current state regulations require that systems may not be shared and this fee would partially offset the cost of the additional required system.

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Town of Oriental, NC
Harbor Waterfronts Advisory Committee
Meeting Minutes – March 8, 2017

A quorum being present, Ms. Lisa Thompson called the meeting to order at 8:04AM. Present were Ms. Lisa Thompson, Mr. Jim Blackerby, Mr. Pat Stockwell and Mr. Walter Vick. Commissioners present were Ms. Diane Simmons, Mr. David White and Mr. Allen Price

Approval of 15 Feb. 2018 Meeting Minutes: Motion to approve Feb 15 minutes by Pat Stockwell , seconded by Walt Vick

Status of Current Projects:

- Watercraft racks - Construction material requested to be ordered
- Small boat dock project - repair of handrail at small boat dock. Waiting on welding equipment to become available for work
- Pumpout - not currently operational
- March 22nd 9am H&W workday public invited– flags and flag poles, painting, dock boards replaced, grounds clean-up
- New Harbormaster proposal – working on contract and advertise position
- Net House – Walter Vick and (ask) Sandy Winfrey to act as overseers. Lead test at Net House results - no lead. Details on work recommendations by Walter Vick ADA access at net house. Add Walter’s list from circulated recommendation. \$7500 minimum request for Net House stabilization/restoration.
- Schedule meeting with Tourism and Parks and Recreation boards

OLD BUSINESS

- Spring Cruising - Season has started late relative to poor weather up north

NEW BUSINESS

- Whittikar Creek Harbor Marina work has progressed on the building of the haul out. HWAC is monitoring compliance. Discussed options. Problems have been reported to committee and will get in contact with Pamlico County building inspector
- Lisa and Diane met with Coast Guard, discussed do’s and don’ts for harbor cleanup practices. Lisa talked about skimmers with reps. A town boat was recommended for use in clean ups. Training to come
- Environmental law students will be here on Monday the 12th at noon. Meet at M&Ms at 5pm. “Prioritized” 1. dinghy dock extension, 2. abandoned boats and other topics including, littering, bilge releases, boat bottom work and its effects on water quality, hazmat approvals, ADA access at net house.? What are our options? Plan to obtain Duke contact information.
- Budget retreat - HWAC budget well accepted

Without objection, the meeting was adjourned at 9:25 AM with the next meeting scheduled for April 12th 2018 at 8:00AM.

Respectfully submitted,
Jim Blackerby, Secretary - HWAC

Tourism Board Regular Monthly Meeting

February 20, 2018 – Oriental Town Hall

A quorum being present, meeting was called to order by Chair Marsha Palpham at 5:30PM.

Members in Attendance: Marsha Palpham, Carol Mabe, Suzanne Gwaltney, Victoria Hardison and town board representative Dianne Simmons.

The Minutes from the October meeting were approved.

Discussion: Keith Smith from Town Dock was present at our invitation to discuss how we might work with his website to increase our social media presence for Oriental. It does not appear cost effective to create a separate website for tourism; nor do we have the resources to manage and update a website to keep it current. Most events and activities that attract visitors to our town are already covered and promoted on Town Dock. Keith will bring ideas to our March meeting for discussion.

Discussion: A representative from The Pamlico News visited to update us on plans underway to reformat and dramatically improve the newspaper with new content, columns, features and layouts. They will be offering incentives to attract more advertisers and promotion of local events as well. We noted that we fully support their efforts and they will keep us informed as they progress with changes.

Discussion: We were informed of a state-sponsored Tourism Day Celebration to be held at the visitors Center on I-95 at the Virginia border in March. We would have the option to set up a tent and hand out materials, but felt the impact would be nominal. Motion not to participate in the event was passed.

Discussion: Radio station 95.7, who has been doing a remote broadcast for the Oriental Boat Show paid for by the Rotary in recent years, contacted us about picking up the show as the Rotary has decided not to do this year. They felt they could not verify that the live remote built additional attendance for the event. We discussed the value of the broadcast in attracting visitors and the problem of supporting one event with radio advertising as a Tourism Board versus other events in Oriental. Motion was made and passed not to do the radio advertising for the Boat Show or any other singular event. Our focus and spending will continue to be on advertising that promotes the entirety of Oriental.

Discussion: Mabe noted that there is an annual NC Tourism Conference to be held in Winston-Salem in March. We had not budgeted to send a rep to the conference this year, but will consider in the future.

Discussion: The group discussed possible purchase of additional new holiday lighting for 2018 to add to those purchased in 2016. Many of the older decorations still being used were missing so many lights and appeared shabby and worn during the recent holidays, while the new lights on the harbor were very striking. Mabe will meet with the Town Manager about purchasing fixtures including fish and other nautical icons ones to mix with the anchors, sailboats and

snowflakes added last year. Gwaltney is to discuss the OWC taking on a project to make multi-colored lighted chicken wire balls to be hung in trees at Lou Mac Park for the holidays.

A motion to adjourn was made by Mabe; seconded by Hardison and approved. Meeting adjourned at 7:35pm.

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Tourism Board Regular Monthly Meeting

March 20, 2018 – Oriental Town Hall

A quorum being present, meeting was called to order by Suzanne Gwaltney, acting for Chair Marsha Palpham, at 5:30PM.

Members in Attendance: Suzanne Gwaltney, Carol Mabe, Victoria Hardison, prospective member Pat Thomaier, Town Board Liaison Diane Simmons.

The Minutes from the February 20 meeting were approved.

Discussion: Town wide yard sale. Mabe presented ads to be run in the County Compass (2 @ \$100 each) and in New Bern Magazine (1 @ \$100). The Board approved with a small modification: the word "Register" will be placed at the top of the early ad, and then "Shop" at the top of the later ads. Mabe will send four different PSAs to area radio stations. Bill Wheeler will prepare a map with locations of the registrants. Locations will not be numbered this year, as it does not seem necessary and it adds last minute effort to map preparation. The Board unanimously approved.

Discussion: Preliminary 2018-2019 budget. Mabe presented a budget for \$10,000. The major items were \$6,000 for ads in Our State magazine and \$3,000 for social media. The latter was based on an estimate of \$250/month for a program to be designed with Towndock. Thomaier asked if there was a way to determine the effectiveness of Our State ads. Although there isn't one, Gwaltney and Mabe felt strongly about the importance of a continuous presence in Our State. Discussion followed about ways to reach a younger audience, given the success of the Sailpack Regatta and also the growth of a large younger segment in the RTP area. Hardison suggested that younger prospective visitors would look on-line and explained the basics of Facebook ads. The Board thought this might be a cost effective way to expand Oriental's presence. This will be considered once the Board receives the Towndock proposal. Also, since the town has a Facebook page, a more touristy focus could be introduced on it. Thomaier will investigate RTP area college newspapers for a cheaper alternative to ads in Carolina Parent. The Board unanimously approved the preliminary budget with a modification to the \$6,000 line item to state that this would be for "Print Advertising, Our State and Other."

Discussion: Christmas decorations: These are to be purchased out of reserves, not the annual Tourism Board budget. Mabe to set up a meeting with Diane Miller to discuss the purchase.

Discussion: Tourist tax revenue. Mabe to research ytd amounts for the last five years.

Discussion: Mabe presented pricing for banners plus stands (\$ each). This will enable the Board to display the Oriental banner easily regardless of whether there is anything nearby to which a banner can be attached. The Board approved.

Discussion: Web presence and passwords: Thomaier followed up on an email to Dianne Simmons regarding control of accounts that the Tourism Board might open for the purposes of promoting Oriental tourism. Thomaier had opened an online account on Carolina Parent with

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her own email account and password. She was concerned about the need for changes in the future and who would have access to the account. The Board agreed that the Town should be the central control point for any on-line presence, using the town email address and passwords to be recorded by the town.

The meeting adjourned at 7:00.

ORIENTAL TREE BOARD
Regular meeting
March 27, 2018

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The regular meeting of the Oriental Tree Board was held at Town Hall on Tuesday, March 27, 2018. Members present were Phil Borders, Lynne Kaplan, Ken King and Toni Leavitt. Absent were Missy Tenhet and Bob Miller.

AGENDA

1. Roll Minutes - Te minutes were approved without objection.

2. Old Business -

- * Arbor Day went well.
- * Vine removal at Lupton Park and Wall St. extension - completed
- * Area 2 programmed pruning - on going
- * Pamlico Tree Care to begin pruning along South Ave. noting the amendments to directives, now stating that there shall be **12** trees pruned, and that the over-all height shall be **14'** over travel lanes.
- * Removals - Dogwood at Hodges and Broad is blossoming; to be monitored.

3. New Business -

- * Two shade trees to be planted at Lupton Park play area - as stock becomes available.

4. Adjourn

Respectfully submitted by Toni Leavitt